



January 2020 | Newsletter

Keeping you up to date with all the latest news from The S Factor Co.

We put The S in ESG™

Greetings!

Happy New Year!

What an incredible year this is slated to be for **The S Factor Team**. As usual, we have a very busy quarter of events ahead, check out the details below to learn where you can find us next.

Product trials and introductory tours are active and remain open.

Do not miss out!

Contact us today to register for your **introductory product tour**. The tour includes **thousands** of company profiles and **280 S-Factor Scores** for a point in time; complete with guiding instructions, sample data and a data dictionary. Read more below.

We thank you for your continued support and we look forward to your feedback on the S-Factor analytics.

The S Factor Team.

Where can you find us next?

TEDx University of Toronto

On February 13th, 2020 our CEO will be giving a TEDx talk at the Fields Institute (CQAM), for Research in Mathematical Sciences. This salon is themed "Dimensions" where we will introduce the quantitative model that is S-Factor.



[Read more.](#)



The S Factor Co. has been short-listed as ESG Advocate of the Year 2020!

Be sure to tune into the "Oscars" of the US Private Asset Management (PAM) industry. The annual Awards ceremony will take place on Thursday, February 6, 2020 at 583 Park Avenue, New York.

[Learn more here.](#)



Talking Hedge, Santa Monica March 25-26th, 2020

Panel Discussion, more details coming soon.

Talking Hedge brings together institutional investors with alternative asset managers and solutions providers (platforms/FoFs) for substantive discussions about **strategic investments** and structures that provide **diversification** and **risk mitigation** for institutional portfolios.



[Read more.](#)

Product Update

The Product Tour

This product introduction is meant to take clients through a **virtual tour** of the **scale, breadth, functionality and capability** of the S-Factor product.

While some **ESG data** providers are focussed on external sentiment, or company supplied information, we are focussed on **the information gap** and the difference **social metrics** make to a companies overall performance.



[Register Now](#)



Scale & Breadth of Coverage

As we ramp up for our 'early access' launch in March 2020, registered clients will be given access to **thousands of companies and historical data** for **backtesting** the model. Upon release, a **comprehensive methodology guide**, more **substantial sample data** and an **updated dictionary** will be made available.

The product now includes over **5 years of historical data**, **S-Factor Scores**, and **index correlations** for **42,500 public companies**. Continued enhancements are underway. Stay tuned for a more specific release and performance **fact sheet** information!

Team

2020 is slated for substantial growth as we launch our data product and continue to grow to serve the demand for quality content, information validation and creative use cases.

**WE ARE
HIRING**

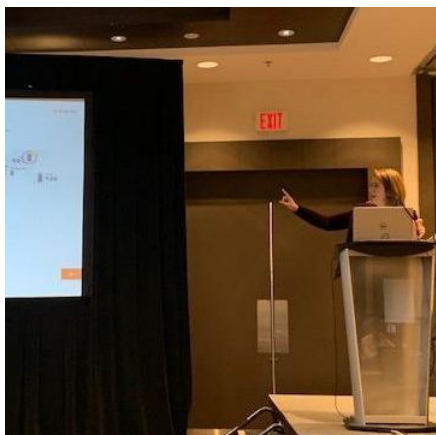
Current open positions :

- Vice President, Sales - North America
- Operations Manager - Toronto
- Marketing Assistant / Manager - Toronto

Careers at The S
Factor Co.

Many new openings to come in the next month!
Learn more here - [Careers](#)

Where we have been ...



On January 10th, our team participated in the WORLD FORUM ON FINANCE, TECHNOLOGY, INVESTMENTS & RISK MANAGEMENT at the **MMF Symposium 2020**. Where we presented on the business case for the **Social Factors** in the context of **ESG, Impact and Responsible Investing**.

[Read more.](#)



Voted by the students at MMF as their favourite speaker of the weekend. We'll take it!!



January 16th, 2020 in New York City, our team pitched dozens of buy-side Hedge Funds and Asset Managers at the flagship Eagle Alpha #alldata conference. This years event was attended by a record 800+ buy-side and 100+ data vendors.

[Learn more.](#)





Industry Highlights



In case you missed it...

[WEF: Asset owners can help drive the economic change we need. Here's how...](#)

[Citi Launches \\$150 Million Impact Investing Fund...](#)

[ISO: The world's official standards body has begun writing sustainable finance rules](#)

[Bloomberg: You Can't Manage What You Can't Measure](#)

[Morningstar: Sustainable Fund Flows in 2019 Smash Previous Records](#)

[Hermes Investment Management's on ESG Integration](#)

[Globe & Mail: Five ESG trends for Canadian investors to watch for in 2020](#)

[Responsible Investor \(RI\): To all responsible investors: "Our ask is simple: please show your stewardship mettle"](#)

[BlackRock C.E.O. Larry Fink: Climate Crisis Will Reshape Finance](#)

Get in Touch

We look forward to helping the market solve some seriously complex challenges, fulfilling the gaps in information, benchmarking international norms, content validation and providing material evidence you can count on.



Sincerely,

Bonnie Lyn de Bartok

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