

S-FACTOR SELECTED AS ONE OF THE 40 FINALISTS FROM OVER 400 FINTECHS FOR THE FUTURE OF FINANCE CHALLENGE 2021

In August 2021, The S-Factor was named as a finalist for UBS's Future of Finance Challenge 2021. They were one of the 40 finalists selected from a pool of over 400 Fintechs and will pitch in the finals in October. The S-Factor competed in the competitions Sustainable Banking challenge. UBS wants to be the financial provider of choice for clients who wish to mobilize capital towards the achievement of the 17 Sustainable Development Goals and the orderly transition to a low-carbon economy.

- What are solutions to mobilize capital to support the UN Sustainable Development Goals?
- How do we increase ESG awareness and engage clients to achieve and track their impact goals?
- How can banks measure (positive and negative) impacts of investments and aggregate different impacts in a meaningful way?
- How can we support our SME / large corporate on their company ESG profiles and ambitions?
- How can we leverage data to predict changes in ESG scoring?
- How can banks assess their ESG cost (per service/ system) and achieve net zero emissions?
- What solutions help educate the next generation (starting at 6 years) and their parents?

Since 2015, the UBS Future of Finance Challenge has been open to start-ups and established, growing companies that change the way finance works and meets the client needs of the future.

Learn more here: ubs.com/microsites/future-of-finance-challenge/en/challenges.html#sustainable

ABOUT THE S-FACTOR

The S-Factor is a data analytics company focussed on the Social Factors of ESG. The company provides the deepest set of social impact data, largest number of social data points and standardized norms- screens currently available on the entire ESG market.

As subject matter experts and veterans in measuring social impact around the world, the S-Factor helps the SRI/ESG, alternative data market, asset managers, and investors make more informed and impactful investment decisions. The firm sells company and country ESG data, ratings, index and analytics for compliance, risk and hedge. Utilizing a combination of machine learning, NLP, big data and subject expertise, the S-Factor has managed to solve three major ESG data problems;

1. **The Social Data Gap:** S-Factor defines a universal standard derived from existing global regulations for social criteria from which companies and countries can measure change and impact.
2. **Quantification:** S-Factor quantifies the perceived immeasurable, soft social content. We demystify, with empirical evidence, that social information is in fact tangible, measurable and quantifiable using the S Factor methods.
3. **Returns:** S-Factor has developed a quantitative model to achieve excess returns whilst investing with social purpose. Today, The S Factor Co. serves some of the world's largest asset and portfolio managers with greater insights into their investment companies risks and impacts - where they do business and throughout their supply chains.

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